





# Uniq

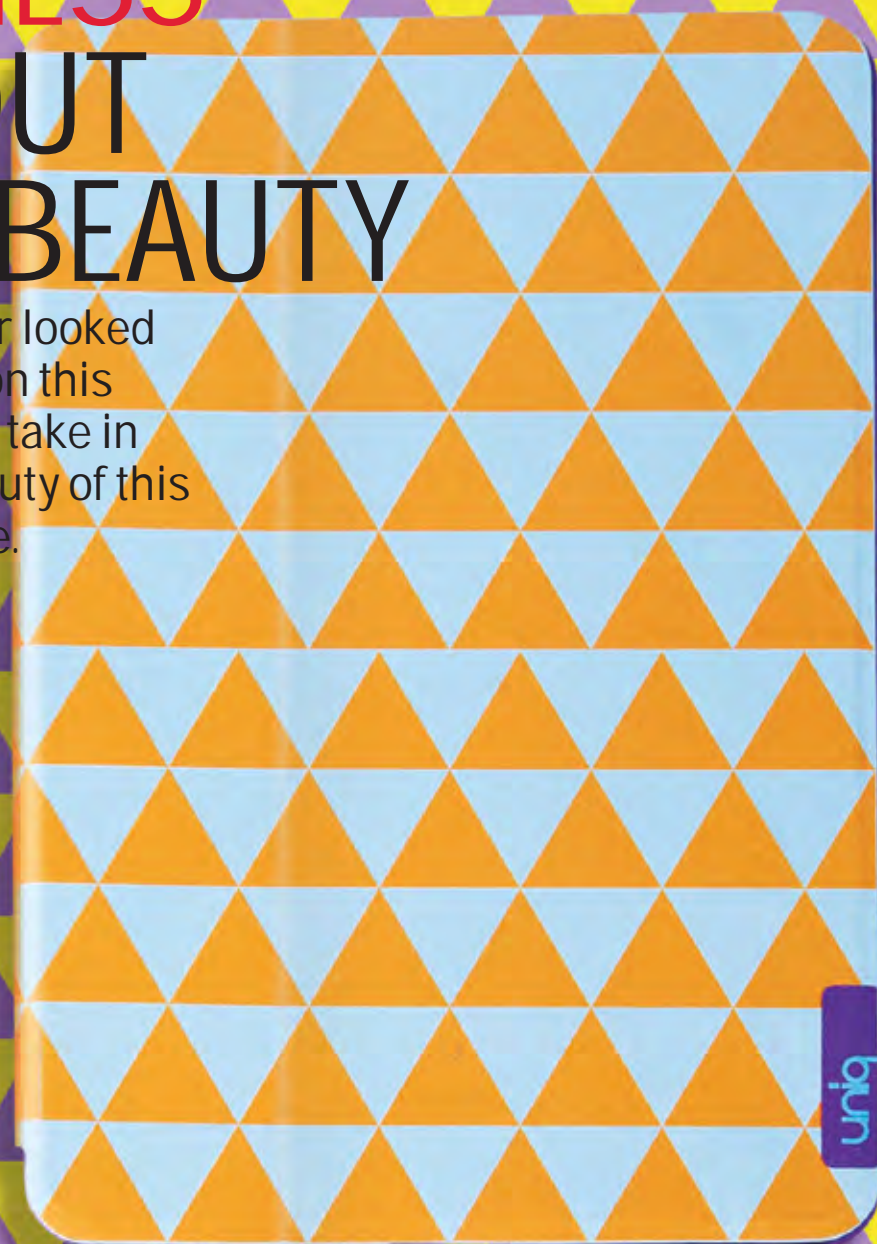
## SPRING / SUMMER COLLECTIONS 2014

- 1 ..... **PHUNK PATTERNED MADNESS**  
Choose between phunky triangles  
to die for and colorful stripes that'll save the day
- 3 ..... **DOTTIE & PRETTY**  
Here's how to channel girly sophistication
- 4 ..... **MODSUIT PROTECTION GOES LIGHTWEIGHT**  
Where else can you find a case that's  
resilient & cheery at the same time?
- 5 ..... **ICON: BACK TO SCHOOL**  
Channel preppy the good o' fashioned way
- 6 ..... **THE VEILUS IN YOU**  
Light as a feather, Durable as your lifestyle
- 9 ..... **PROTÉGÉ— THE DO-IT-ALL**  
The perfect accessory for the  
multi-tasker- read on to see why
- 13 ..... **TRAVELLER RAVES**  
Here're Uniq's very own travel accessories to  
make your trip just a little more stylish
- 19 ..... **MARQUE MY WORDS**  
See why your iPad Air needs  
our attachable keyboard
- 21 ..... **TUX: THE OFFICE CRUSADER**  
Our bestselling Flip-&-Use leather  
case for Macbook Air
- 23 ..... **FLUROCHARGE IT!**  
Forget dull boring cables- here's how  
you should charge your devices
- 24 ..... **CAMO: RAW PROTECTION**  
You don't have to be in the army to  
love a good camouflage design
- 25 ..... **BE AN OPTIMIST**  
See summer hues fusing into functionality
- 29 ..... **THE EXECUTIF GUIDE**  
Arm yourself with the best tools to  
scale the corporate ladder
- 31 ..... **PASTEL RECIPE**  
Find out how to whip up  
sweet, candy protection
- 32 ..... **BE MY MUSE**  
Our lookbook this summer season
- 33 ..... **SUPERHERO COMIX PROTECTION**  
Don't we all need a Superman in our lives!
- 35 ..... **GET IN THE GAME WITH SPORTIF**  
Support your favourite team with  
this limited edition case
- 37 ..... **RUDGE: RUGGED OR REFINED?**  
Materials make all the difference  
- see the collections here.
- 39 ..... **WHIMSY MEETS CANVAS**  
Reminds us of a summer picnic  
by the sea- a must-have!
- 41 ..... **GO TRILBY**  
Editor's Pick: here's a unisex  
collection you'd love
- 43 ..... **THAT PERFECT GIFT:**  
Choose from 5 distinct gift  
sets for your loved ones



# PHUNK PATTERNED MADNESS TRI-OUT THIS BEAUTY

Triangles never looked this sexy. Slip on this phunky case, & take in the bizarre beauty of this protective case.



TRI-PHUNK  
Fitted for iPhone 5/5S  
and iPad Mini Retina



# PHUNK PATTERNED MADNESS LINE UP YOUR STYLE

Colorful stripes take centrestage in this quirky ensemble from Uniq. Fit your gadgets in, & play on!



LINED PHUNK  
Fitted for iPhone 5/5S  
and iPad Mini Retina







# DOTTIE & PRETTY

The Look: Girly yet sophisticated. Channel girl-next-door vibes when you slip your gadgets into this cheery dotties.

DOTTIE Fitted for iPhone 5/5S and iPad Air

# MODSUIT PROTECTION GOES LIGHTWEIGHT

Meet ModSuit. Colorful as your personality, And light as an elf. Resilient to scratches, Looking new for longer. Cradling your S5 for life- That's what it was made for.

COMES WITH  
PREMIUM OPTICS  
CLARITY SCREEN  
SHIELD



Fitted for Galaxy S5  
Comes in Nude to showcase the textured beauty of your new Galaxy S5





# ICON: BACK TO SCHOOL

- What can be more iconic than the preppy look that brings us back to the time of our lives- school? Whether you're a student or someone looking to emulate college geek appeal, Icon is the collection for your devices.

Fitted for iPhone 5S, iPad Mini Retina and iPad Air

COMES WITH  
PREMIUM OPTICS  
CLARITY SCREEN  
SHIELD



# UNVEILING THE VEILUS IN YOU

Light as a feather.  
You're 0.5mm thin.  
Translucent as an autumn leaf  
And durable as a tyre  
Veilus- made for protection  
Made for your S5

Fitted for Galaxy S5

Comes in Nude to showcase the textured beauty of your new Galaxy S5







## GO PLACES

with the TAP & GO transport feature.

By placing your transport cards into the hidden cardholder, you'll be able to access the metro without fumbling around or rummaging in your bag. Simply tap your Protégé phone case on the card reader, with the direction of the card facing it, and you're good to go.



# PROTÉGÉ. QUITE SIMPLY, DO MORE.

CREATED FOR THE ACTIVE USER OF TODAY, PROTÉGÉ NOT ONLY OFFERS PROTECTION, BUT ALSO A MYRIAD OF FEATURES THAT MAKES TRAVELLING EASY.



Fitted for iPhone 5/5S and Galaxy S5



# TRAVEL IS A BREEZE

with the Hidden Traveller Kit

Adapt your Micro SIM and NANO SIM to a standard SIM for easy changing of phones when you're overseas. The Traveller Kit is a credit-sized, super slim adapter kit that can be removed & placed in your wallet for separate usage as well. And when it's removed, the hidden cardholder is free to hold your other cards.



Fitted for iPhone 5/5S and Galaxy S5



# TAP & PAY

with the Unique Cardholder

Pay effortlessly with your Wireless Payment credit cards wherever you are. Simply place your credit card in, snap on cover, and tap to make payment, thanks to the intelligent electromagnetic shielding technology of the hidden cardholder.







# TRAVELLER RAVES

Uniq is all about progress and trending design. From a traveller bag that stores your Macbook Air + iPad, with enough space left over for a change of clothes, extra portable battery charger, pens, and your compact camera, to a passport holder that also holds all your important cards, you can be sure of convenient, stylish travel with Uniq.

*Clockwise from left:*

Uniq Traveller Bag,  
 sunnies and coffee (stylist's own),  
 Uniq FluroCharge with cable management,  
 Uniq Executif phone case,  
 Uniq Voyager Passport Holder.



# HAPPY VOYAGE

There are some of us who travel more than the others; it could be work- an international conference, or that your work is about flying, or you could simply be the lucky few who simply gets to travel for its own sake. Whatever it is, you'll be needing travel accessories that last through your trips for years to come, and Uniq might just be that solution.



MADE WITH  
**GENUINE  
LEATHER**

From left:  
Uniq Travel Wallet in Camel and Mocha,  
Uniq Voyager Luggage  
Tag in Camel and Mocha.



From left:  
Uniq Travel Wallet in Mocha and Camel, shown next to an actual passport. Fits standard passports, cards and cash.







# MARQUE MY WORDS- *THIS IS A MUST-HAVE*

Love your iPad Air, but feel like it can do more, especially if it had a proper-sized tactile keyboard? Uniq's Bluetooth® Marque keyboard is the answer. Whether you're a poet penning your next compilation, consultant hard at work, or student taking notes in the lecture theatre, this is one must-have complement to your iPad Air.



**TRANSFORM YOUR IPAD AIR**  
into a workhorse instantly by just slotting your device into the perfectly designed scratch-free slot.



**DESIGNED TO COMPLEMENT IPAD AIR**  
with its sleek aluminum finish. Choose from Gunmetal Grey And Sleek Silver to match your iPad Air.



**FLIP & GO**  
thanks to the sturdy hinge- this also allows you to utilise your iPad Air as you would a laptop. Simply flip open & close to use!



**ERGONOMICALLY DESIGNED KEYBOARD**  
makes typing a joy & comfort. Never again fumble with the display's typing size, and complete your work tasks or take notes in a jiffy.



**SUPER SLIM & SLEEK**  
for the traveller in you. Marque also comes with a premium slip-in leather sleeve for full protection on-the-go.



# THE OFFICE CRUSADER

Here's one smart Macbook Air case that will change the way protection works. This luxe, genuine leather case envelops your Macbook Air entirely, protecting it from the elements, while allowing you to flip & do work without having to remove the protection, ever. Tux is airport friendly too.

TUX

Fitted for Macbook Air 11" and 13"





COMES WITH  
CABLE  
MANAGEMENT  
VELCRO FOR  
EASY STORAGE



# WHY CHARGE WHEN YOU CAN FLUROCHARGE?

At first glance, these FluroCharge cables from Uniq look good. But that's not all. From its gold-plated charging plate for ultra durability, to the resilient nylon exterior that wraps around the cable, you'll find that this is one cable that works as well as it looks.

Charges Apple iPad Air, iPad Mini and iPad Mini Retina, iPhone 5/5S/5C and new iPod Touch



# CAMO RAW PROTECTION

So you enjoy movies about war, and hyperventilate at the sight of tanks in their raw majesty. Choose from four camouflage colours of Uniq's Camo collection to fulfill your appetite for all things army.



From left:  
Classic Army, Grey Tank  
Blue Skies, Pink Redemption

Fitted for iPhone 5 and 5S and iPad Mini Retina



MADE WITH  
**GENUINE  
LEATHER**



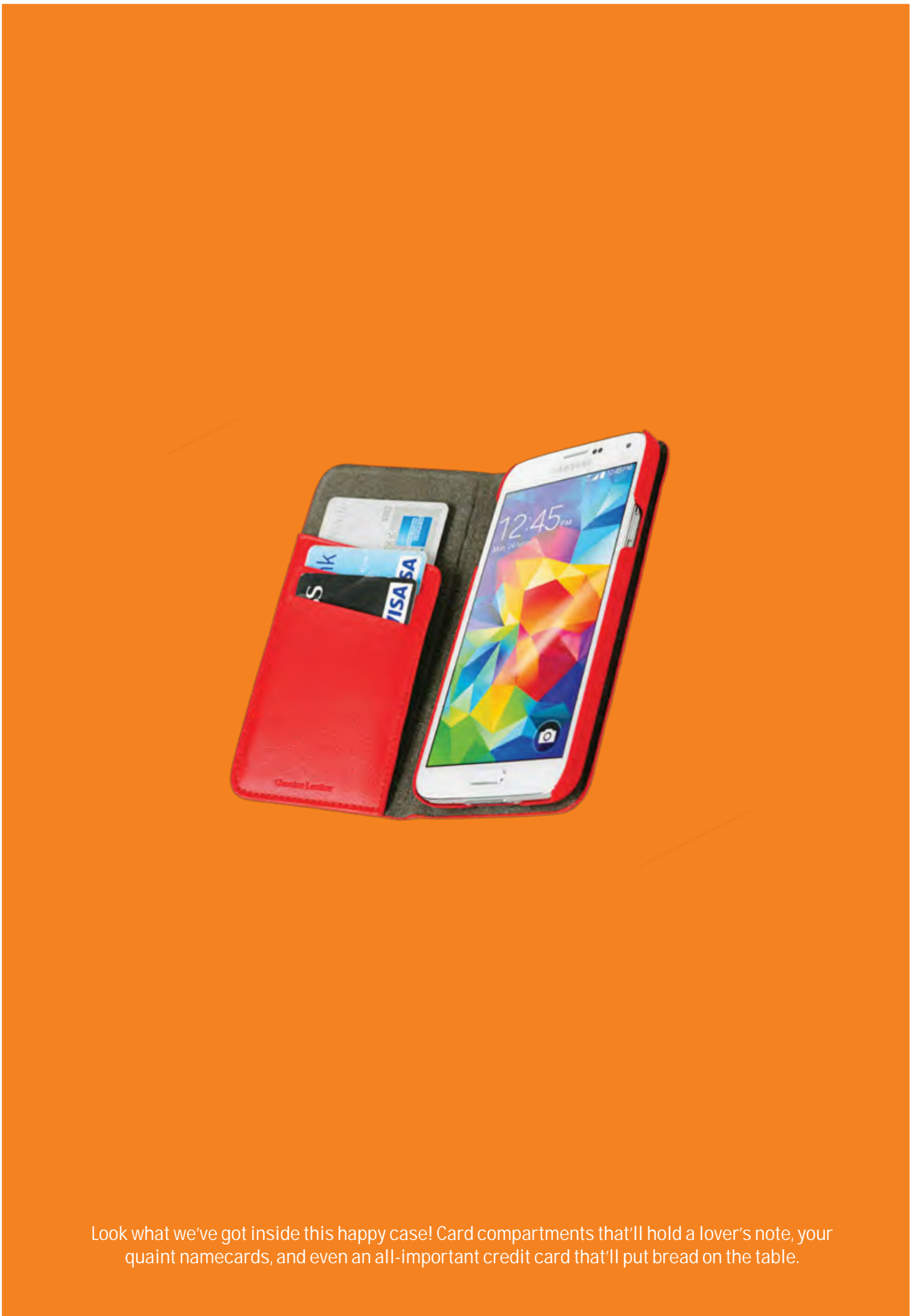
# BE ON THE BRIGHT SIDE

There are plenty of reasons to go wild when it comes to summer. One of them is colour. Drench your Galaxy S5 in bright hues with one of these functional, vibrant cases now!

## OPTIMIST

Fitted for Galaxy S5  
HTC One M8, Xperia Z2





Look what we've got inside this happy case! Card compartments that'll hold a lover's note, your quaint namecards, and even an all-important credit card that'll put bread on the table.



MADE WITH  
**GENUINE  
LEATHER**



# BEHIND EVERY SUCCESSFUL EXECUTIVE

## LIES HIS SECRETS

Now you can store your stash of contacts from prying eyes with this Executif gadget cum storage case. And of course, in the finest of genuine leather, so it'll outlast your competition.



EXECUTIF  
Fitted for Galaxy S5, HTC One M8, Xperia Z2



1. Store your top clientele contacts safely in the cardslots provided inside Executif by Uniq. You never know who're eyeing your prospects too. Just saying.



2. Remember, we've all heard that top management talk 70% of the time, leaving 30% for actual work, so do make your speech in style. Executif lets you do just that- simply swipe to activate call answer, then close the top flap to continue your important conversations.



3. Time is of essence in the workforce; we don't want to be seen fumbling with our gadgets, do we? The easy control access of Executif's design means you'd be operating your S5 like a swift pro. Spiffy.



# GUIDE TO MOVING UP THE CORPORATE LADDER



Fitted for  
iPhone 5C / 5S,  
Galaxy S4 / S5,  
iPad Mini Retina,  
and Nexus 5



# PASTEL RECIPE

### INGREDIENTS:

Colors of the rainbow  
A pinch of Fairydust  
A dash of imagination  
A dollop of style

### HERE'S HOW:

Take the colours of the rainbow in your dreams.  
Mix it up with some fairydust and voila!  
Carefully retrieve Lolita from the potion.  
Add namecards in the hidden cardslots if desired.  
Garnish with a hand strap for sensibility,  
and Lolita is ready to serve with your personal style.

**Camel is never out of trend.**



Of course, the fabulous you, of all people should know. Travel in style & board the plan with a flourish of your Muse passport & card holder!

**Pink is the new black.**



Wear this bold shade with a swirl of your hair & a swing of your new wallet gadget wristlet.

**Chase the blues away**



With this spanking new wallet phone case by Muse. The generous slots will ensure all your important cards are by you and your trusty phone.



# BE MY MUSE

It's never easy being the inspiration behind a fashion house. If you're as busy as the likes of Audrey Hepburn, or simply possess sparkling taste, Muse by Uniq is the collection for you.

Fitted for passports, iPhone 5/5S, iPad Mini, iPad Mini Retina, iPad Air, Galaxy S4/5 and Note 3



# SUPERHERO PROTECTION

When was the last time you read about the adventures of Superman? Or found yourself in the attic, addicted to the villain's ingenuity as you lapped up every page in your comics? Uniq explains why it's time to introduce a little Comix in our lives.

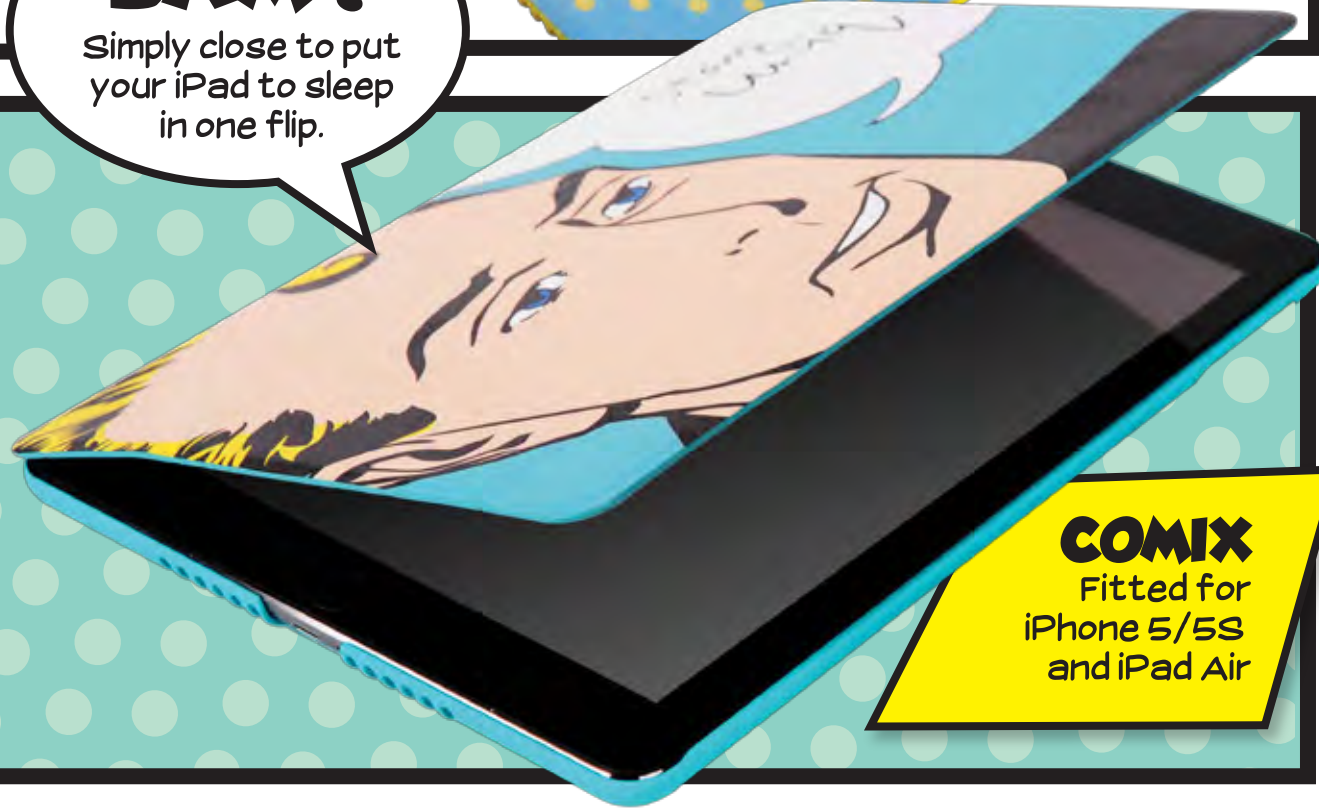
**WHOOPEE!**  
It even comes with a cardholder to store my contacts.



**WOW**  
a case I could love!



**BAM!**  
Simply close to put your iPad to sleep in one flip.



**COMIX**  
Fitted for iPhone 5/5S and iPad Air



# GET IN THE GAME

Here's one for the sporty fans. Snap on Sportif, Uniq's limited edition protective case, & support your favourite team!

## SPORTIF

LIMITED EDITION

Fitted for iPhone 5S,  
iPad Mini Retina  
iPad Air, Galaxy S5  
and Galaxy Note 3







**VS**



**ARGENTINA**

During the 2002 World Cup, commentator John Motson played on the fact that most of the matches were being played during breakfast time in the UK. When David Beckham scored against Argentina, he encouraged viewers to "smash your cups and saucers".

**GERMANY**

Germany's Lothar Matthaus has played in a record of 25 games at the World Cup.



**VS**



**PORTUGAL**

Portugal's Eusebio was the top scorer at the 1966 World Cup in England with 9 goals.

**HOLLAND**

Holland's biggest win ever was in 2011 against San Marino, with a score of 11-0.



**VS**



**ITALY**

Italy broke the World Cup soon after receiving it in 2006, during their wild celebrations.

**BRAZIL**

Pele was 17 when he became the youngest player ever to score at the World Cup, in 1958.



**VS**



**SPAIN**

Spain keeper Santiago Canizares couldn't play in the 2002 World Cup finals in May because he dropped a bottle of aftershave in his hotel bathroom and cut the tendon in his big toe.

**ENGLAND**

The World Cup trophy went missing for a week when it was stolen prior to the 1966 Cup in England. A dog named Pickles discovered the trophy at the bottom of some bushes a week after it was taken.



Here are some interesting facts you never knew about World Cup & its participating nations.



# RUGGED OR REFINED? YOU CHOOSE.

Rudge by Uniq comes in two textures- Canvas and Slic, so you can take your pick to match your personality. Are you the toss-and-throw guy next door, or the metrosexual whose shoelaces matches his tie? Let's see.

**Rudge Slic (Left Page)**

Choose from Navy Maybe and Jet Not-So-Black

**Rudge Canvas (Right Page)**

Choose from Ebony and Ash





# WHIMSY MEETS CANVAS

We love, love, love the cheerful vintage prints on this one. Mod by Uniq is truly the one-of-a-kind protection for your devices, brimming with quiet personality, and reminiscent of a summer picnic by the beach. Who's to say summer and vintage can't go together?



**MOD**  
Fitted for iPhone 5/5S and iPad Air

## TRILBY

Fitted for iPhone 5 and 5S and iPad Mini Retina



# GO MINIMALIST GO TRILBY

Nothing shouts classic more than an unabashed taste for all things simple. Here, Uniq adds the fine trimmings of leatherette to our best mottled materials, resulting in a collection that is as tastefully refined as it is lasting. Perfect for you, perfect for your gadgets.

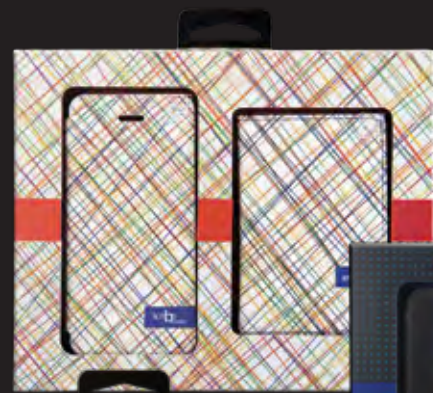


# THAT PERFECT GIFT

It's never easy finding a gift your loved one will like, isn't it? End your search with Uniq's gift set suggestions, based on your receiver's personality no less. There's one out there for everyone you know, and each gift set comes with a matching passport holder and iPhone 5/5S case.

### Porte for the Quaint Adventurer

Does your giftee jump at the chance to travel? Does he or she enjoy a good hike up the mountains, yet appreciate the finer touches of a five-star hotel? If so, Porte gift set, with its genuine leather, would make him or her very, very happy indeed.



### Scribe for the Artistic Dreamer

Bold yet shy, down-to-earth yet idealistic- do you know of that one person? Full of contradictions and idiosyncrasies enough to drive a cow mad, yet so loving and generous you have nothing but affection for him or her. If we've hit the nail on the head, Scribe, it is, for this quirky lady or gentleman.



### Homme for the Classy Minimalist

Rarely seen in any combination other than black and black, this is one buddy who goes back to basics when it comes to style, yet manages to stand out with his or her charisma. Quietly assertive, he or she will be the friend to turn to for advice in life's matters. If this describes your recipient, we say go for Homme.



### Muse for the Trendy Sophisticate

Sexy and confident, he or she commands glances from all when entering a room. There is a strange magnetism around him or her; perhaps it's the quiet confidence or the smoldering gaze. Either way, elegance is the game, and Muse is the choice.



### March for the Bubbly Enthusiast

Bustling with energy and always ready to play, your recipient is the life of every party and loves striking colours in dress. You'd never spot him or her in a drabby outfit; why, even the pajamas are colorful & cheery. That's right- the genuine leather March gift set would be perfect for this unique individual.



BY UNIQ